

# Systembolaget

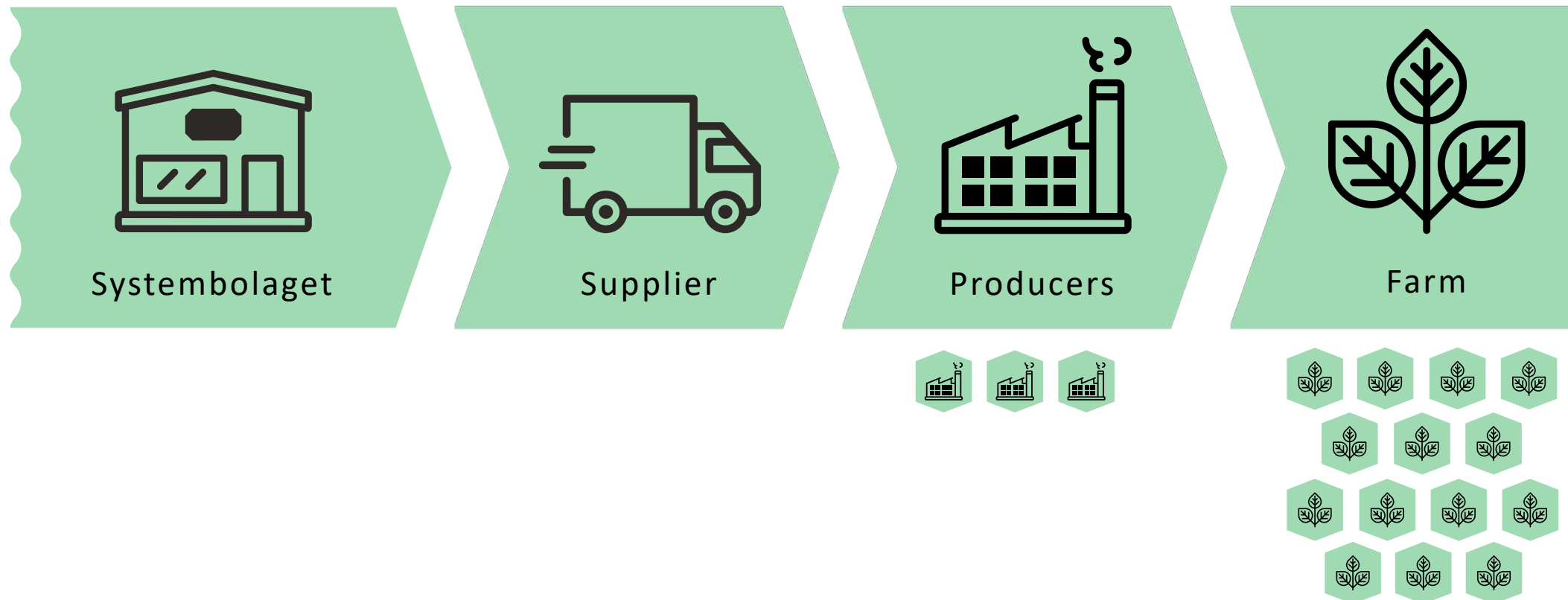
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## Sustainable Supply Chain

# Systembolaget in numbers

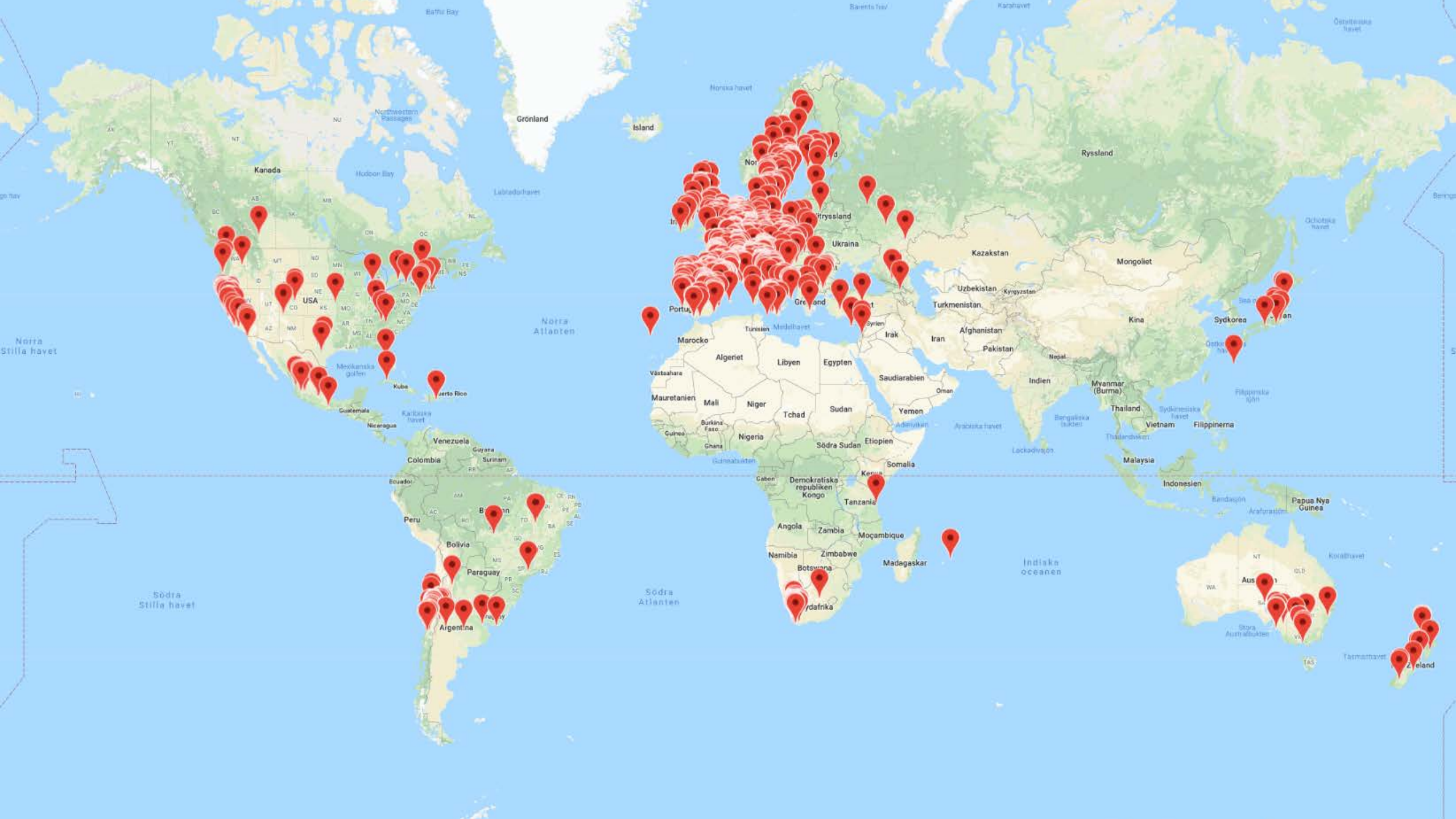
- 5 800 employees
- 443 stores and 582 agents
- 700 drinks suppliers
- 16 000 items
- 124 million customer visits every year















# Sustainability indicators

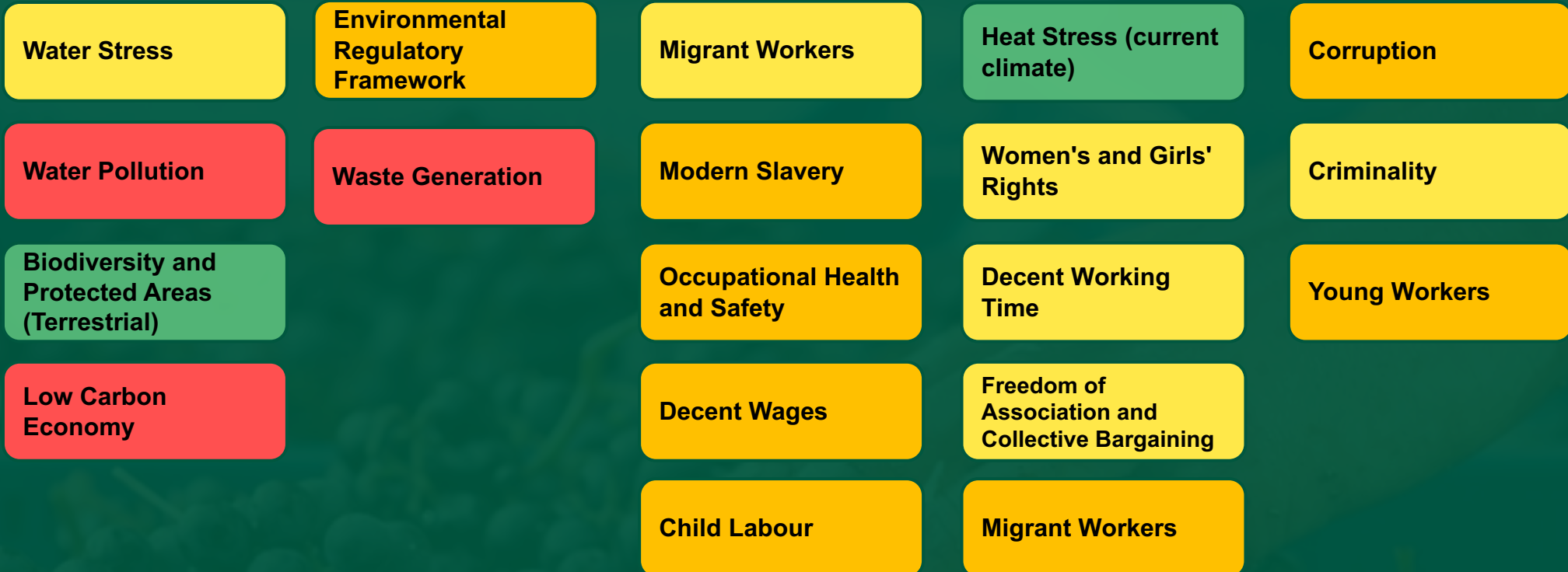


- Each region/country has a specific level of risk dependig on the indicator





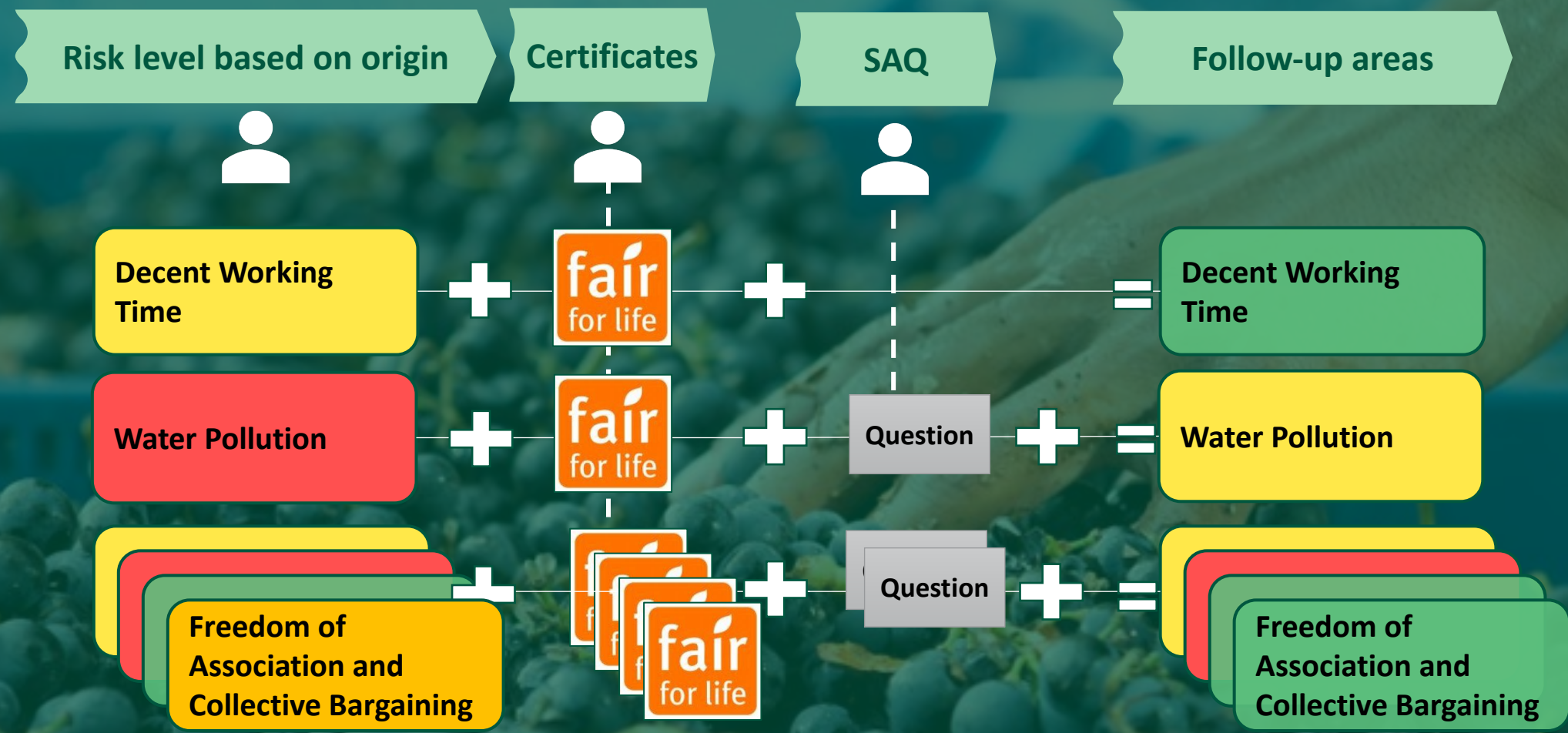
# Sustainability indicators



- Each region/country has a specific level of risk dependig on the indicator



# Risk Analysis in the Platform





# Sustainability platform – rationales and benefits

- ✓ Transparency and traceability throughout the supply chain
- ✓ Easier and more effective management of producers, suppliers and their risks (=our risks) in the supply chain
- ✓ Facilitate the sustainability work of producers and suppliers



# Systembolaget | Sustainable Wine Certification Benchmark



# Sustainable Wine Certification Benchmark

- Over the years, Systembolaget has encountered many different, as well as similar certification schemes
- National, regional and international sustainability certifications as well as audit schemes are an important source of information
- The purpose of this study is to assess schemes' social, environmental and governance requirements of 35 different schemes
- The study is intended to build greater understanding on sustainability practices in the alcoholic beverage industry

# Secure a Sustainable Assortment

Three areas in which the benchmark could be used



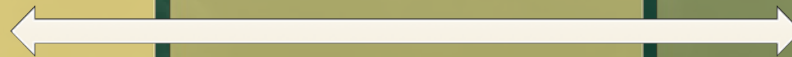
Risk  
mapping of  
products



Design of  
tender  
requests

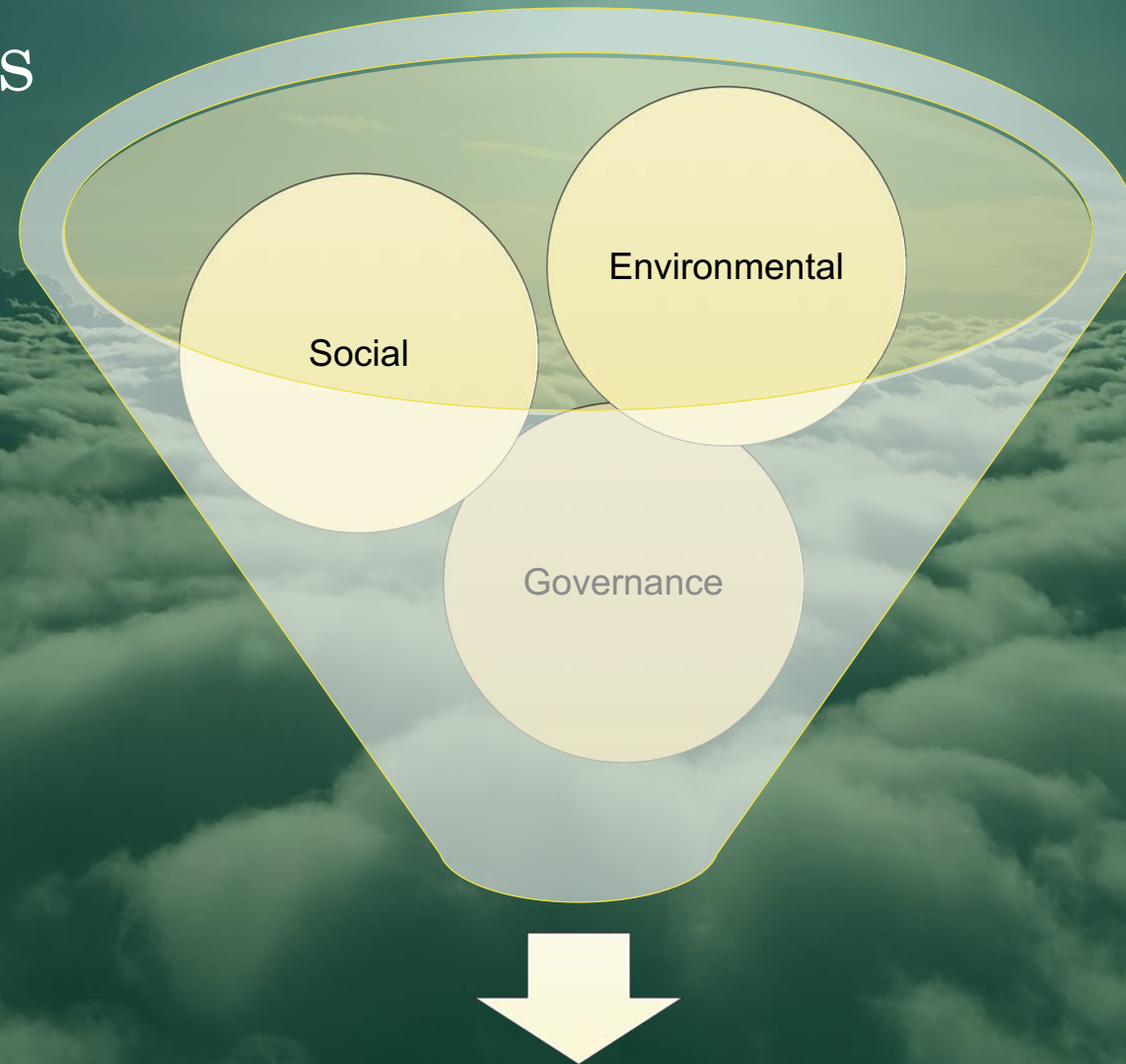


Customer  
guidance





# Content analysis



Three areas will be analyzed and evaluated

# Benchmark – governance indicators

- Principle behind the certification scheme
- Timeline for revision and development of principle
- Certification stage (wine growing and/or wine production, fruit growing, cultivation in general)
- Overall strictness of the scheme to qualify for certification
- Validity of the certificate (recertification after 1, 2, 5 years)
- Certification is associated with a seal or claim on final product
- Who can apply for the certification (geographical location, type of business)?
- Auditing party (second party, third party, self-assessment etc.)
- Organizational or product certification
- Certification requirements publicly available
- Language(s) of scheme manual/requirements
- Market coverage (percentage or number of active certifications)
- Unique requirements per scheme e.g. living wage, housing, gender equality, migrant workers, labor brokers, wind/solar power, carbon neutrality, etc



# Benchmark – social indicators

- The rights of Freedom of Association and Collective Bargaining
- No Discrimination
- Fair Remuneration
- Decent Working Hours
- Occupational Health and Safety
- No Child Labour
- Special Protection for Young Workers
- No Precarious Employment
- No Bonded Labor
- Ethical Business Behavior

# Benchmark – environmental indicators

## Cultivation

- Soil management
- Crop protection
- Use of fertilizers
- Biodiversity
- Energy use and climate impact
- Water use and treatment
- Use of resources and waste handling

## Production (winery, distillery, brewery)

- Energy use and climate impact
- Water use and treatment
- Use of resources and waste handling
- Emissions (air, water, land)
- Packaging



# List of certification schemes in the current benchmark

## America

- Lodi Rules “Certified Green” Regional, California
- Oregon LIVE (Low Input Viticulture and Enology) Regional, Oregon, Washington State and Idaho
- Certified California Sustainable Vineyard and Winery (CCSW) Regional, California, Industry
- Sustainable In Practice (SIP) Regional, Central Coast California
- Certified Sustainable Wine of Chile National Chile
- Bodegas de Argentina Sustainability Protocol National Argentina

# List of certification schemes in the current benchmark

## France

- |  |                                |
|--|--------------------------------|
| • Haute Valeur Environnementale            | National, governmental, France |
| • Viticulture Durable en Champagne (VDC)   | Regional, Champagne, France    |
| • Terra Vitis                              | Regional, independent, France  |
| • Qualenvi                                 | France                         |
| • Vignerons en Développement Durable (VDD) | Private, France                |



# List of certification schemes in the current benchmark

## Germany

- Fair'n Green

Private, Germany

## Austria

- Sustainable Austria

National

## Italy

- Equalitas Sustainable Wine
- V.I.V.A.
- Made Green in Italy

National, industry, Italy

National, governmental, Italy

National, not industry specific

# List of certification schemes in the current benchmark

## Spain

- WINERIES for Climate Protection (WfCP) Industry, Spain (global intent in future)

## Portugal

- Alentejo Wines Sustainability Programme (WASP) Regional, Alentejo

## Australia/New Zealand

- Entwine Australia National
- Sustainable Australia Winegrowing (SAW) Regional, Australia
- Freshcare Private non profit Australian
- New Zealand Sustainable Winegrowing National



# List of certification schemes in the current benchmark

## Africa

- |   |                        |
|---|------------------------|
| • IPW South Africa  | National, South Africa |
| • Integrity and Sustainability Certified                  | National, South Africa |
| • WIETA (Wine and Agricultural Ethical Trade Association) | National, South Africa |

## International

- Ecovadis
- Fair for Life
- Fairtrade
- SA8000
- GlobalGAP
- SMETA (Sedex Member Ethical Trade Audit)
- Bonsucro
- Organic certified Europe/America and Demeter

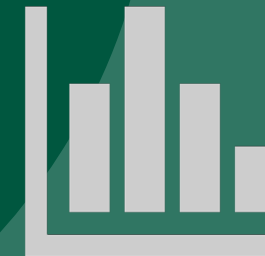




# National and regional certifications – benefits and challenges

- Local connection, recognition and acceptance
- Tailored to national/local conditions
- Commitment and engagement among national and local producers
- Diversity in methodology to address issues and parameters
- Low recognition outside regional and national areas
- Low availability for interested parties on foreign markets

“More harmonization and transparency is needed to reach the full potential of the concept of Sustainable Wine”





## DRYCKESBRANSCHENS KLIMATINITIATIV





**2016** The idea of starting an initiative is born. A first CEO day is organized in November, with 80 participants and the establishment of a working group consisting of representatives from the suppliers, the industry organizations and Systembolaget.

**2017** The working group prepares a proposal for a program declaration that was adopted on that year's CEO's day. The working group receives an assignment to purchase a reporting tool based on the methodology of the GHG Protocol. The mission was given to the consultants of 2050 and the reporting tool Position Green.

**2018** The tool is presented in November and opens up for participation. 46 companies choose to join, which corresponds to 74.3% of the volumes in the fixed assortment

**2019** Participants report for the first time. The results was presented on the CEO's day November 5, The initiative conducts an impact assessment.

**2020** Gols and targets based on the impact assessment. Development of a “suppliers toolbox”. Both for the initiative and for the suppliers individually.

<https://www.omsystembolaget.se/hallbarhet/klimat-miljo/dryckesbranschens-klimatintiativ/>

<https://www.positiongreen.com>

<https://2050.se/>



## **Purpose**

- To collaborate to minimise the beverage industry's climate impact.
- To initiate and run activities that will allow the beverage industry to achieve its ambition, as set out in the Statement of Intent signed in November 2017.

## **Ambition**

- Participants in the Initiative commit to the Swedish Government's climate goals, which means that they will be climate neutral by 2045. The Initiative is also in line with the 17 Global Goals of Agenda 2030, for which climate impact is an important component.

## **Success factors**

- Let everyone be included and contribute in their own way
- Set definitions for climate impact
- In line with the Swedish Government's climate goals and Agenda 2030
- That businesses buy in to the vision



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VALID  
WINES

  
ÅBRO

Johan Lidby  
Vinhandel

  
CHRIS WINE  
& SPIRITS

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wine  
agency

TERRIFIC WINES

  
LIVELY WINES



SYSTEM  
BOLAGET


THE WINE COLLECTIVE

  
QUAFFABLE  
WINES

Vinestor Sweden AB

KOPPARBERG

WINEMARKET  
EST 2012  
FINEST WINES

TUESDAY  
WINE  
  
DRYCKESBRANSCHENS  
KLIMATINITIATIV



The actors in the beverage industry

# Questions and Feedback



# Thank you!

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