



EU-GIFT

Operational since 2024

www.eu-gift.com



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56 360
students

5 837
staff

63
departments

25 associated partners

- 4** Education & Training
- 13** Business, Industry & Entrepreneurship
- 5** Science, Innovation, Technology
- 2** Students Organisations
- 1** Public authorities

Focus areas

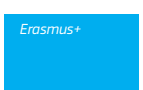
- Agricultural Engineering
- Sustainable Food Chain
- Business Administration
- Landscape Development and Nature Protection
- Food Technology, quality and safety

- University of La Rioja, ES
- Bordeaux Sciences Agro, FR
- Eszterhazy Karoly Catholic University, HU
- Hochschule Geisenheim University, DE
- University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca, RO
- University of Tras-o-Montes and Alto Douro, PO
- University of Verona, IT

Vision

EU-GIFT, the European University for Geographical Identity as a driver for Food systems Transition to sustainability, unites seven higher education institutions based on shared European values and guiding principles. It aspires to position itself as the leading European higher education institution dedicated to the development of sustainable and competitive agriculture and food production systems based on geographical identity, fostering sustainable value chains that

benefit producers and promote environmental conservation and social well-being. The alliance aims to enhance food quality and safety, and make EU agriculture more sustainable and competitive in a globalised market. EU-GIFT will offer specialised training (high-level and updated skilling, upskilling and reskilling) in the field of Sustainable Food and Beverage Value Chains with a Geographical Identity and provide lifelong learning opportunities.



PIONEERING NEW LEARNING OPPORTUNITIES ACROSS BORDERS

- EU-GIFT aims to **boost mobility within the alliance by 20%** between 2025 and 2028 through different mobility types (physical, blended, virtual) and short-term mobility formats including summer/winter schools, study visits.
- **EU-GIFT Visiting Professorships and staff programme** will provide funding for long- and short-term mobility, enhance academic exchange and increase the internationalisation of academic and administrative staff.
- EU-GIFT **joint Master's and PhD programmes** in Sustainable Food and Beverage Value Chains with a Geographical Identity will enable studying two or more partner institutions, and bridge the gap between academia, industry and society by advancing academic research, fostering interdisciplinarity, practical skills and expertise.
- **EU-GIFT Transversal Skills Programme** provides upskilling and reskilling including through micro-credentials on topics like digitalisation, AI for learning and research, entrepreneurship, civic values.
- **EU-GIFT Joint Trainee Programme** offers traineeships in start-ups and entrepreneurial organisations.
- **EU-GIFT Lifelong learning pathways** include post-graduate courses, hybrid and online seminars, short intensive courses, and micro-credentials targeting new competences demanded by evolving industries and technologies, and skills for the green transition.
- **EU-GIFT Capacity Building Programme on Pedagogical Innovation** will offer a learning lab aiming to innovate teaching techniques and methodologies, including in relation to well-being.
- EU-GIFT offers **intensive language training** to foster multilingualism within the alliance.

INNOVATIVE EUROPEAN INTER-UNIVERSITY CAMPUS

- **EU-GIFT Pedagogical Innovation office** enhances inter-university collaboration on academic development, promoting academic excellence, interdisciplinarity, interculturality, and internationalisation in teaching.
- **EU-GIFT Alumni Mentorship Programme** connects graduates with students for career guidance and networking.

- **EU-GIFT Quality Assurance approach** based on ESG 2015 and the criteria for recognising existing and new study programmes offered by alliance partners assures quality management of joint educational activities.
- **EU-GIFT Joint Strategy 2025-2035** outlines a long-term vision for the alliance and its integration.
- **EU-GIFT Equality and Inclusion Programme** focuses on integration and inclusiveness within the alliance.
- **EU-GIFT Virtual Campus** will be a shared and open hub offering access to specialised training across partner institutions, including for up- and re-skilling.

ENHANCED RESEARCH AND INNOVATION COOPERATION

- **EU-GIFT Transfer and Innovation office** provides seed funding to foster innovation and entrepreneurial thinking across partner institutions, as well as collaboration with industry.
- **EU-GIFT Interdisciplinary Research Centre** will be the hub for cross-disciplinary collaboration leveraging the expertise of academia, researchers, industries, the public sector, and the broader society, including through the setup of Living Labs.
- **EU-GIFT Transfer activities** tackle collaboration within the alliance and with external stakeholders. They facilitate public-private partnerships and encourage stakeholders to invest in research and innovation projects.

IMPACT AT REGIONAL AND NATIONAL LEVEL

- **EU-GIFT Massive Online Courses** on Sustainable Food and Beverage Value Chains with a Geographical Identity open alliance learning offer to wider audiences.
- The **EU-GIFT Agri-Food week** brings students and local organisations, enterprises, food and beverage businesses together.
- EU-GIFT contributes to change toward a **sustainable future** for the local and regional economies, environments, and societal advancement, specifically focusing on rural development to ensure sustainability and prosperity of these territories.



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ASSOCIATED PARTNERS

EDUCATION & TRAINING

- Caucasus International University LLC (GE)
- Universitatea Din Craiova (RO)
- Universitatea Tehnica a Moldovei (MD)
- Visoko gospodarsko ucilliste Krizevcima (HR)

PUBLIC AUTHORITIES

- Heves Megyei Kereskedelmi Es Iparkamara (HU)

STUDENTS ORGANISATIONS

- ESNVR Erasmus Student Network (PT)
- Consejo de la Juventud de La Rioja (ES)

SCIENCE, INNOVATION, TECHNOLOGY

- Centro Operativo Tecnológico Hortofrutícola Nacional (PT)
- Leibniz-Zentrum Fuer Agrarlandschaftsforschung (DE)
- Institut National de l'origine et de la Qualité (FR)
- Agri Sud Ouest Innovation (FR)
- Agrartudományi Kutatóközpont (HU)

BUSINESS, INDUSTRY & ENTREPRENEURSHIP

- SC Jidvei SRL (RO)
- Indeco Soft SRL (RO)
- Savu Gabriel Octavian Intreprindere Familiala (RO)
- Associacao integralar (PT)
- Asociación Riojana de Agricultores y Ganaderos (ES)
- Federación de Empresas de La Rioja (ES)
- Centro Europeo de Información y Promoción del Medio Rural en La Rioja (ES)
- Consejo Regulador de la Denominación de Origen Protegida Aceite de La Rioja (ES)
- Associazione Enologi Enotecnici Italiani - Assoenologi Soc. Coop. (IT)
- Deutscher Weinbauverband E.V. (DE)
- Conseil Interprofessionnel Du Vin De Bordeaux (FR)
- Association Des Regions Europeennes des Produits D'origine (FR)
- MAS Seeds (FR)